

Embargoed Until: February 21, 2025

Apodemus Secures Exclusive Commercial License for Pipistrelle Bat Detection Technology

Netherlands – February 21, 2025 – Apodemus and Phil Atkin are proud to announce that Apodemus has acquired the exclusive commercial license for the Pipistrelle Family of bat acoustic devices and software. This exciting acquisition further expands Apodemus’s portfolio of accessible and professional field research tools. The Pipistrelle bat detectors, known for their affordability and advanced features, will soon be available through Apodemus’s network of resellers [www.apodemus.eu/resellers] and directly from Apodemus.

While Apodemus will lead commercial distribution and ongoing product development, a **build-it-yourself** version of the Pipistrelle bat detectors will remain available for technology and ecology enthusiasts. This ensures that hobbyists, clubs and researchers can continue to engage and experiment with state-of-the-art bat detection technology.

The Pipistrelle family consists of multiple devices, of which two are being produced initially:

- The “**Apodemus Pipistrelle Mini**” is a handheld bat detector with features such as automatically tuned **heterodyning** and **time expansion**, with a recommended retail price of **only € 65 inclusive of VAT**. This combination of features is unique at this price, making it a perfect introduction to bat monitoring.
- The “**Apodemus PippyG**” is a static bat / bird recorder, which is easily deployed with a mobile app. Recordings at 384 kHz are optimized for auto-ID, for example for the BTO Acoustic Pipeline. The Apodemus PippyG has a recommended retail price of **only € 65 inclusive of VAT**. The PippyG static bat detectors have been deployed on significant research programs around the world, and have been evaluated favourably by independent experts against their nearest commercial rivals, proving their suitability for professional use in the field.

Apodemus’s commercial license officially takes effect on **February 21, 2025**, with the earliest shipments expected around **March 15, 2025**.

Apodemus has built a strong reputation for delivering **reliable, user-friendly tools** for field research, particularly through its BatLure and BatCounter product lines. With **dedicated design and testing facilities in the Netherlands**, Apodemus is well-positioned to ensure that Pipistrelle bat detectors continue to meet the needs of researchers and enthusiasts worldwide.

“We are happy to bring a range of affordable bat detectors with advanced features to the market for beginners and bat workers alike. As bats often live close to humans, it is crucial for people to become familiar with them to foster a better symbiosis between bats and people. I believe that by lowering the barrier to bat detection, we can improve the understanding of these fascinating, mythical creatures.”

- **Elmar Jongerius**, Apodemus Director

“Apodemus are the ideal partner for ensuring the long-term future of the Pipistrelle Family. I am delighted to continue nurturing the maker community, safe in the knowledge that Apodemus’s in-house expertise and global reach will maximize the commercial potential of the Pipistrelle technology.”

- **Phil Atkin**, inventor

For more information, visit www.apodemus.eu or contact us at info@apodemus.eu.

About Apodemus

Apodemus is a leading provider of professional and easy-to-use field research tools, with a strong presence in ecological and biological monitoring. Known for its innovation and reliability, Apodemus continues to develop cutting-edge solutions to support researchers, conservationists, and enthusiasts alike.

Media Contact:

[Apodemus](#)

info@apodemus.eu

[+31 \(0\)85 7500 699](tel:+3120857500699)

www.apodemus.eu

Apodemus Field Equipment

Dorpstraat 38a 5563 BD Westerhoven - The Netherlands

T +31 85 7500 699 **E** info@apodemus.eu **W** www.apodemus.eu

VAT NL 8525 86 115 B01

IBAN NL17 TRIO 0198 3502 79

BIC TRIONL2U

Trade register 14081365

KvK 57452598